

Admissions & Marketing Associate (m/f/d)

Part-time or full-time, to commence as soon as possible.

Who We Are

International School Campus, an International School/IB World School located in Pinneberg, is positioned to grow rapidly over the next five years, with ambitious plans for both student enrollment and building expansion. ISC serves the Greater Hamburg Region by providing the only financially accessible international education to expatriate parents and local, internationally-minded families. As we celebrate our 5th anniversary this year, ISC has expanded to a full 1-12 Grade school with our first IB Diploma Programme students graduating at the end of this year. ISC offers an environment with a start-up culture marked by a vibrant community of parents and students who trust the school's education and are excited to support its vision of growth.

Your Role

Your role at the school would be to provide vital insight and strategy as the school plans its development. You would support the efforts of the school in recruiting new students and establishing a more professional online presence. You would proactively connect with the local & professional communities in order to expand the audience and admissions funnel of the school.

Who You Are

You are comfortable in the digital world, especially in the fundamentals of websites, social media, and various marketing mediums. You will need to be confident working with data and have experience in identifying strategies based on analyzing various data sources. You enjoy meeting new people and proactively establishing professional relationships, and you have a special connection to education and children. You are internationally-minded yourself and enjoy working with colleagues and families from around the world. Lastly, you are an excellent communicator who is comfortable and capable of working professionally in both English and German.

Please submit both a resume and a cover statement explaining your fit for the position to karriere@isceducation.de. Both documents should be written in English. Please include your earliest available start date. Salary is based on market average and experience.